



## PROGRAM DESCRIPTION

This qualification reflects the role of individuals with significant experience in a senior administrative role who are seeking to develop expertise across a wider range of business functions.

The qualification is suited to individuals who possess significant theoretical business skills and knowledge and wish to consolidate and build pathways to further educational or employment opportunities.

## ADVANCED DIPLOMA OF BUSINESS

BSB60215

CRICOS course Code 087916C

## EMPLOYMENT PATHWAYS

- Customer Service Manager
- Executive Manager
- Human Resource Manager
- Marketing Manager
- Marketing Research Analyst
- Office Manager
- Project Officer
- Sales Manager
- Senior Administrator
- Senior Executive



# PROGRAM STRUCTURE

SUBJECT CODE	SUBJECT NAME
BSBADV602	Develop an advertising campaign
BSBHRM602	Manage human resources strategic planning
BSBINN601	Lead and manage organisational change
BSBMGT615	Contribute to organisation development
BSBMKG606	Manage international marketing programs
BSBMKG609	Develop a marketing plan
BSBFIM601	Manage finances
BSBSUS501	Develop workplace policy and procedures for sustainability

## PATHWAYS FROM THE QUALIFICATION

After achieving this qualification candidates may choose USQ Bachelor of Business and Commerce or undertake studies at higher education level.

## ENROLLMENT REQUIREMENTS

- Course Duration - 52 weeks
- Fees = \$10,000 + \$700 Materials + \$250 Admin Fee
- Must be 18 years old
- Lifetime International Training College requires an IELTS 5.5.
- Refer to the college handbooks for complete enrolment and work placement information.

## ASSESSMENTS

Assessments are competency based include a variety of written projects and practical work.

Study in Australia's fastest growing city for employment.

### OUR CAMPUS

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